

## Artist/Band Interview Form

- Name of Artist/Band? (Include all band members names and instruments played.)
- Is your stage name trademarked?
- Have you registered your songs for copyright protection with the U.S. copyright Office ([www.copyright.gov](http://www.copyright.gov))?
- Have any of your songs been published? (If so, by whom?)
- Have you affiliated with a performance rights organization? (which one? ASCAP, BMI, SESAC?)
- Have you signed up with SoundExchange.com? (Check out what they do!)
- What is your music background? 9Tell your story in a short and concise manner.)
- Do any band members belong to the Musician's Union?
- Do you have a written 'band agreement'?
- Why do you want to record and release your own music? (Be very honest.)
- Who is your fan/customer? (Analyze this question thoroughly.)
- What are your songs about? (What specific themes do they cover?)
- Do you write your own songs? (Discuss the songwriting process in detail.)
- Who are your musical influences? (Site specific examples.)
- How do you describe your music to people? (This is not a short answer.
- What image do you think your music conveys? ( Do not avoid the image issue!)
- What are your immediate music career goals? (Next 1 to 3 years.)
- What are your long-term career goals?
- Do you have any personal contacts in the music business?
- Do you have an entertainment law attorney to consult with?
- Are you looking for an independent label deal or a major label deal? (Why?)
- What live performance experience have you had? (Any industry showcases?)
- How do you rate your live performance ability? (Be very critical. No cliches)
- Have you recorded any previous CDs or posted any audio files on the Internet?
- What type of recording process did you use? Who produced your recording?)
- How did you sell your CD's/Audio Files? (Consignment? Live sales? iTunes? CD Baby? Amazon.com? Tunecore? Through traditional distributors/stores?)
- Have you had any previous print or broadcast media exposure or reviews?

- Are you financially able to fund the costs of establishing your career? (Are you in debt?)
- What is your current “business form”? (Sole proprietor? Corporation? Partnership?)
- Have you set up a system for tracking your financial activities? (Software system?)
- Who handles your daily business activities? (Bookings, promotions etc.)
- Have you created a career, marketing, or business plan? (Is it in writing?)